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### ASSAM INSTITUTE OF MANAGEMENT

(A Government of Assam Society)

Bigyan Path, Near IASST, Paschim Boragaon, Guwahati-781035, Assam.

Website: www.aimguwahati.edu.in, E-mail: mai@aimguwahati.edu.in, Contact No: 8474884123 / 98640-97462

# MBA ADMISSION NOTICE

2 Year full time AICTE approved MBA Programme affiliated to Assam Science and Technology University

#### THE PROGRAMME

Assam Institute of Management (AIM) invites application for the 31<sup>st</sup> Batch of its Post Graduate Management Programme. It is a 2 Year full time AICTE approved MBA Programme affiliated to Assam Science and Technology University and is to commence from July 2024.

#### **ELIGIBILITY FOR ADMISSION**

Graduates in any discipline (except fine arts) with minimum 50% marks (45% for SC/ST). Final year graduate students are also eligible to apply for provisional admission. Those with good academic and extra-curricular records and with work / practical experience would be given preference.

Candidates must have appeared in any one of the following tests: CAT, CMAT, MAT, ATMA & XAT.

#### **ADMISSION PROCEDURE**

Online Mode: Candidates, who have valid scores from any of the tests as specified above, may apply online for MBA 2024–2026 batch through AIM website www.aimguwahati.edu.in. Payment of Application fee of Rs.1000/- should also be done online latest by 21 March 2024.

Offline Mode: Alternatively a candidate may download the Application Form from the website www.aimguwahati.edu.in and the filled in Application Form along with requisite copies of testimonials, marksheets and application fee of Rs.1000/- by Demand Draft in favour of Assam Institute of Management payable at Guwahati must be submitted to AIM by 21 March 2024.

#### IMPORTANT HIGHLIGHTS OF AIM

- Best Campus placements over the years.
- All Faculty members with PhD and Industry Experience.
- Rigorous Trimester System with Activity & Assignment Based Teaching Pedagogy.
- SIP with organizations of repute.
- Verbal & Written Communication Skills, Personality Development, Mentoring and Counseling Cell with focus on Executive skills for Career growth.
- Guest Faculty of both National and International repute.
- PhD Research Centre under ASTU.
- Conducted more than 300 MDPs and Consultancy Projects for State / Central Government Departments & Private Organisations.
- MOU with ONGC, OIL, NRL, AGCL, BCPL and RGVN for SIP and industry-academia interface.
- Admission Fee is waived for students from BPL category with consistently good academic results (i.e. above 60% marks).
- Hostel accommodation available inside the campus.
- Course Fee: Rs.3.50 lakhs for 2 (Two) years.

#### IMPORTANT DATES

Last Date of online / offline submission of Application Form; 21 March 2024.

Success of Education lies in Righteous Application